

Cig Harvey



DID CIG HARVEY INVENT COLOR? DID SHE COOK IT up in an undisclosed darkroom—mixing and charming and blending until she had flawless hues, the most exquisite tones?

Looking at the photographs of this 31-year-old English native, you get that feeling: Harvey's images, displays of fashion baptized in a blaze of warm pigments, seduce you with their simplicity. They are inviting visions of Crayola blues and greens and pinks, muted and dressed with the objects of everyday—apples, chains, belts and bathtubs.

"I try to imbue all of my images with emotions and feelings," says Harvey, who now divides her time between London, New York and Boston. "My work is often about love and fragility—it has taken me a while to figure that out."

Represented by the Robin Rice Gallery in New York City, Bassett Fine Photography in New Orleans, the Watermark Gallery in Houston and Priscilla Jewell in Cambridge, Massachusetts, Harvey has been able to cross the teetering rope bridge between the worlds of fine art and commercial. Her images have been used by Kate Spade, Bloomingdale's, Ralph Lauren and the Wyndham Hotel, among others. "I am in love with the idea

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that the distinct lines between the different genres are fading," says Harvey. "It is a very exciting time to be involved in photography, and I truly believe that you have to be in it for life in order to do anything more than scratch the surface."

In addition to a 2009 solo show at the Robin Rice Gallery, Harvey has also produced a limited edition, 12 x 11-inch book titled *Head Loffly* and is in the process of producing a second book. "It was a true labor of love," says Harvey of *Head Loffly*, "from the individual printing of the images, to the design, editing, sequencing and compilation of the book itself. I wanted to make an exquisite home for the pictures."

Cig Harvey's photography can be seen at www.cigharvey.com.

